

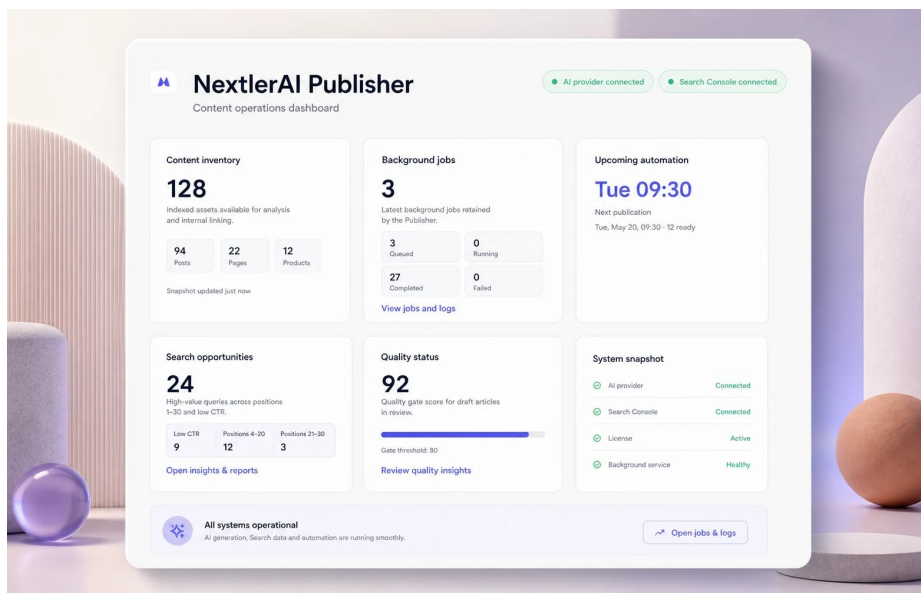
NEXTLERAI

NextlerAI Publisher

AI content operations for WordPress - from topic strategy to scheduled publication

INSTALLATION | CONFIGURATION | USER GUIDE

Version 3.7.6 | WordPress 6.0+ | PHP 7.4+



Publisher dashboard: content inventory, automation, opportunities and system health.

WPBay Unlimited Websites Lifetime | no activation key

AI-provider, Serper and other third-party usage charges are not included.

[START HERE](#)

Welcome

NextlerAI Publisher is a WordPress content-operations plugin that discovers content opportunities, plans topics, researches evidence, writes long-form articles section by section, adds contextual links and WebP media, audits quality, and publishes through native WordPress workflows.

Native WordPress output

Generated articles are ordinary editable WordPress posts with author, categories, tags, comments, language, featured image, inline media, SEO metadata and a standard WordPress publication status.

Contents

- [01 Requirements and WPBay edition](#)
- [02 Install and activate](#)
- [03 Connect AI providers](#)
- [04 Content inventory and topic strategy](#)
- [05 Research and evidence](#)
- [06 Article configuration](#)
- [07 Links, SEO and media](#)
- [08 Automation and scheduling](#)
- [09 Articles, reports and recovery](#)
- [10 Languages and integrations](#)
- [11 Privacy and external services](#)
- [12 Updates, uninstall and troubleshooting](#)

The WordPress administrator menu may use the shorter label NAI Publisher. It refers to NextlerAI Publisher throughout this guide.

BEFORE INSTALLATION

Requirements & WPBay edition

Requirement	Status	Details
WordPress	6.0 or newer	Version 3.7.6 is tested with WordPress 7.1.
PHP	7.4 or newer	The mbstring and OpenSSL extensions are required and enforced.
AI provider	Required	Your own OpenAI, Google Gemini, Anthropic Claude or xAI Grok API key for planning/writing.
WooCommerce	Optional; tested 11.0	Adds published products to inventory and link candidates; not required for core publishing.
Action Scheduler	Recommended	Used when available; WP-Cron is the fallback background runner.
SEO plugin	Optional	SEOPress, Yoast SEO, Rank Math and All in One SEO metadata compatibility.
Serper / Search Console	Optional	Adds live SERP or first-party search opportunity evidence.

WPBay Unlimited Websites Lifetime

- Unlimited Websites Lifetime: use on unlimited websites owned or managed by the purchaser, including client websites.
- The license is a one-time purchase with no monthly or annual plugin subscription.
- Both options are one-time purchases with no monthly or annual subscription fee.
- The product license does not include AI-provider, image-generation, Serper, hosting or other third-party charges.
- This WPBay build has no License page, asks for no key and does not contact the NextlerAI license server.
- No in-plugin domain deactivation or site-count activation limit applies to this edition.

WPBay delivery
Purchase records, downloads, updates and the contractual site-count entitlement are managed through the customer's WPBay account.

QUICK START - PART 1

Install & activate

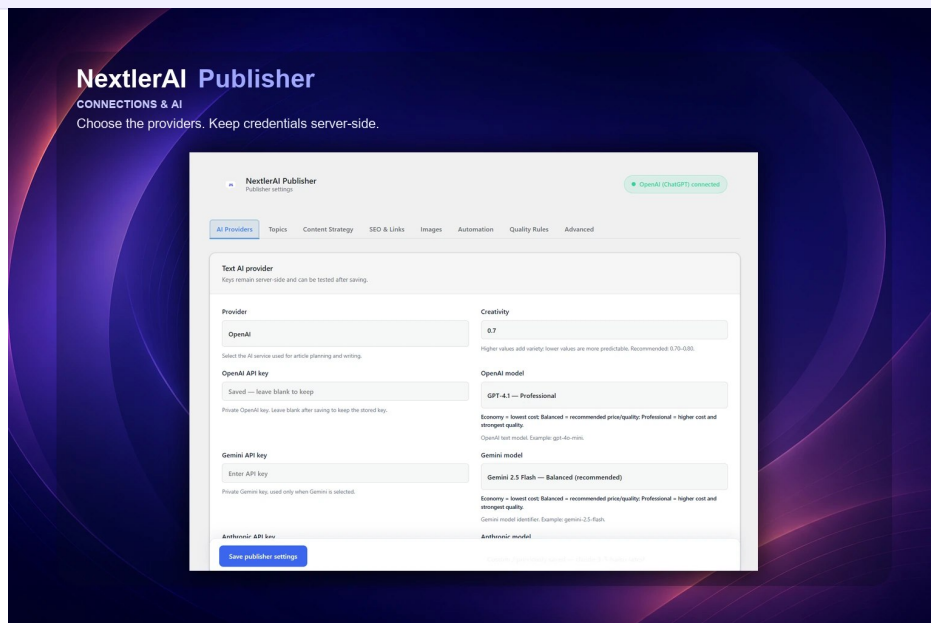
- 1 Sign in to WordPress as an administrator.
- 2 Open Plugins > Add New Plugin > Upload Plugin.
- 3 Choose nextler-ai-publisher-3.7.6.zip, click Install Now, then Activate Plugin.
- 4 Open NextlerAI Publisher / NAI Publisher. The WPBay edition is ready immediately and has no separate license screen.
- 5 Open the Dashboard and confirm that the background service and system status are healthy.

Updating safely

For ordinary updates, upload the new ZIP over the existing plugin. Do not delete the old plugin first. Version 3.7.6 preserves existing settings, topics, generated posts, publication times, completed slot history and job checkpoints during an in-place upgrade.

Production precaution

Back up the WordPress database and files before updating. Test updates on staging when automatic publication is business-critical.



Connections and system status make required and optional integrations visible.

QUICK START - PART 2

Connect AI providers

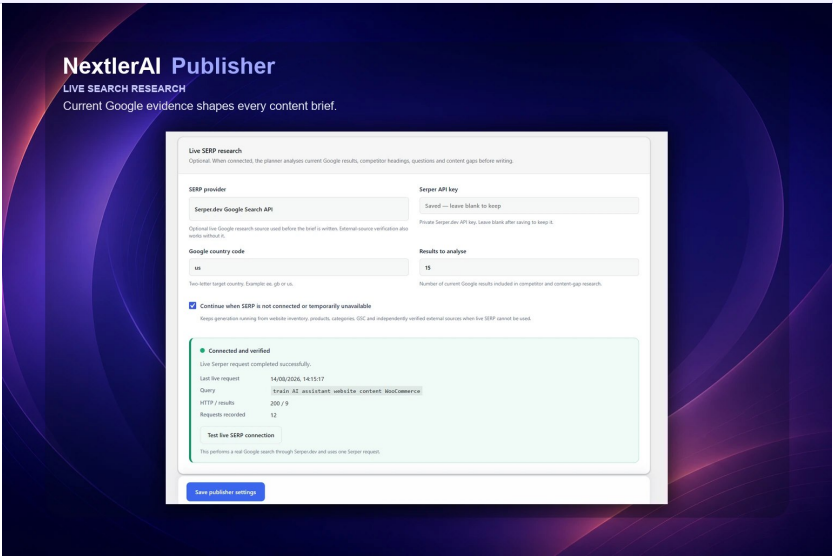
Open Settings > AI Providers. Select the text provider, enter the API key, choose a supported or custom model ID, save, and run the connection test. API keys are OpenSSL-encrypted in WordPress and used server-side. If OpenSSL is unavailable, the plugin blocks key storage and shows an administrator warning rather than storing plaintext.

Provider	Planning / writing	Image generation
OpenAI	Yes	Yes
Google Gemini	Yes	Yes
Anthropic Claude	Yes	No
xAI Grok	Yes	No

Recommended first configuration

- Start with one supported text provider and a cost-appropriate model.
- Leave image generation disabled until text generation and quality checks work reliably.
- Use the configured temperature and brand voice to control style; lower temperature usually reduces variation.
- Review the provider's current pricing, quotas, data-use terms and regional availability before production.
- Never paste API keys into posts, screenshots, logs or client-side code.

Bring your own key
NextlerAI Publisher does not include AI credits. Every planning, writing and image request is charged or quota-limited by the provider account you connect.



Optional live research enriches the evidence available to planning and writing.

PLAN BEFORE WRITING

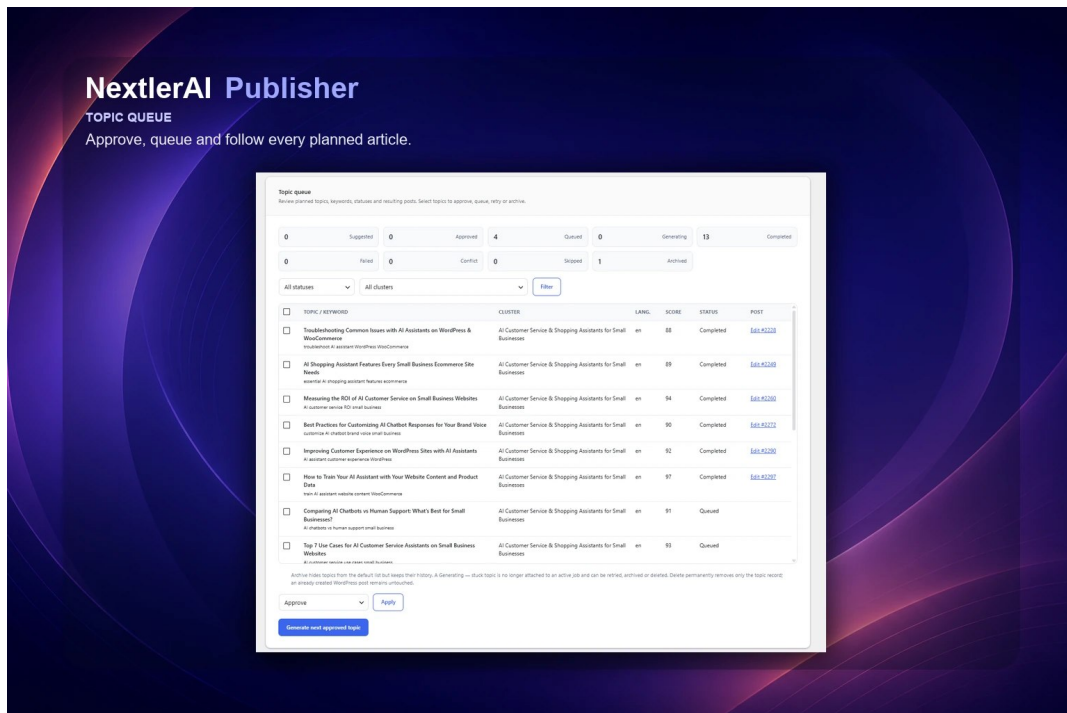
Inventory & topic strategy

Publisher builds a local inventory of published, public, searchable content. Posts, pages, products and eligible custom post types can contribute to topic inference, overlap checks, contextual linking and sitemap verification.

- 1 Open the Dashboard and rebuild the content inventory after installation or major content changes.
- 2 Open Topics and create a manual topic, manual cluster, or AI-assisted topic strategy.
- 3 Review proposed clusters, target keywords, language, opportunity score and overlap/conflict state.
- 4 Approve suitable topics and queue only the topics you want Publisher to generate.
- 5 Use archive/delete deliberately; generated posts are managed separately in WordPress and the Articles screen.

Cannibalisation protection

The topic system compares planned topics with inventory and other managed topics. High keyword or search-intent overlap can be blocked or flagged, helping prevent multiple articles from competing for the same purpose.



Topic queue: review clusters, scores, status and resulting WordPress posts.

OPTIONAL INTEGRATIONS

Research & evidence

Source	Purpose	Required?
Website inventory	Existing content, products, taxonomy and internal-link candidates	Built in
Serper.dev	Live Google results, competitor headings, questions and candidate source URLs	Optional
Google Search Console	90-day query/page opportunities such as low CTR and useful positions	Optional
Sitemaps	Discovery and post-publication verification; automatic detection or manual override	Optional
Preferred domains	Prioritise official and authoritative sources in configured order	Optional

Serper setup

- 1 Create a Serper.dev account and obtain an API key.
- 2 Open Settings and enable Serper as the SERP provider.
- 3 Enter the key and country code, save, then run the live SERP connection test.
- 4 Enable continue-without-SERP if generation should remain available during provider errors or exhausted quotas.

Google Search Console setup

- 1 Create OAuth web credentials in Google Cloud and enable the required Search Console API access.
- 2 Import the downloaded OAuth client JSON or enter the matching client ID and secret.
- 3 Enter the verified Search Console property exactly as configured in Google.
- 4 Use the redirect URI displayed by Publisher, authorize the account, then test access.

Research is assistive

Search evidence improves briefs and citations, but the administrator remains responsible for reviewing factual, legal, medical, financial and other high-stakes claims before publication.

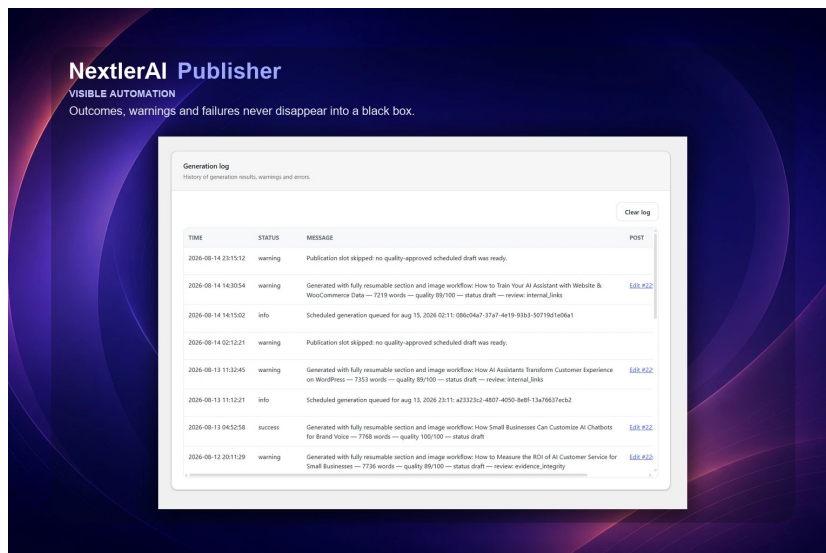
CONTENT STRATEGY

Configure article production

Setting	Supported behaviour
Article length	Minimum 1,000 and maximum 10,000 words; defaults are 1,800-2,800.
Quality threshold	50-100; default 82. Automatic publication requires the configured gate.
Brand voice	Editorial tone, audience, terminology and style rules.
Custom instructions	Structure, evidence, formatting, exclusions and other site-specific requirements.
Modules	Adaptive introductions, contents, H2/H3 sections, tables, steps, comparisons, checklists, FAQ and conclusion.
Author / comments / tags	Native WordPress author, default/open/closed comments, and automatic/existing-only/disabled tags.
Language	Site language or a detected multilingual target with assignment where supported.

How generation works

- A research brief and article plan are created before body writing begins.
- Sections are written and checkpointed separately so long jobs can resume without restarting paid work.
- Per-section word budgets preserve the configured total range and reserve depth for body sections.
- Duplicate outlines, repeated modules, unsupported comparisons, placeholders and weak evidence can trigger repair or block publication.
- The final HTML is saved as a normal WordPress post and remains editable.



Background generation log with resumable stages, progress and operational history.

ENRICH AND OPTIMISE

Links, SEO & media

Internal links

Publisher ranks same-language inventory candidates using titles, headings, SEO keywords, taxonomy terms and content relevance. Links are distributed contextually inside suitable article paragraphs instead of being stacked in a generic related-links block.

External evidence

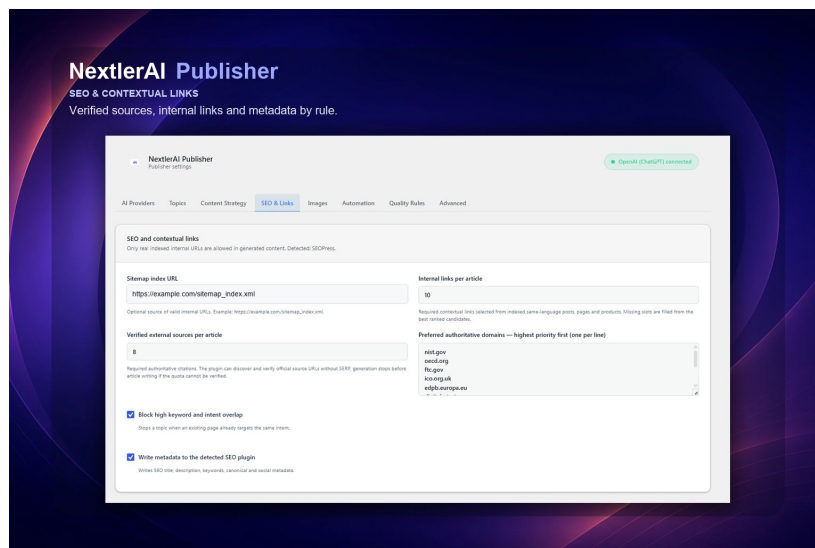
Verified external URLs can be inserted as contextual citations. Preferred domains are respected in their saved order, and official/primary sources are prioritised. Link counts are quality targets when suitable sources are unavailable.

SEO metadata

Publisher prepares title, description, focus keyword, canonical and social metadata for compatible SEO plugins, including SEOPress, Yoast SEO, Rank Math and All in One SEO, while avoiding duplicate schema output.

Images

- OpenAI or Gemini can create an optional featured image and inline images.
- Choose image model, quality, visual mode, dimensions and WebP quality.
- Inline media is distributed across eligible body sections and avoids the introduction, contents, FAQ and conclusion.
- Media steps are checkpointed; completed images can be reused after an interrupted job.
- Always review generated images for accuracy, rights, brand fit and unwanted text or artefacts.



SEO and linking controls connect articles to the existing website structure.

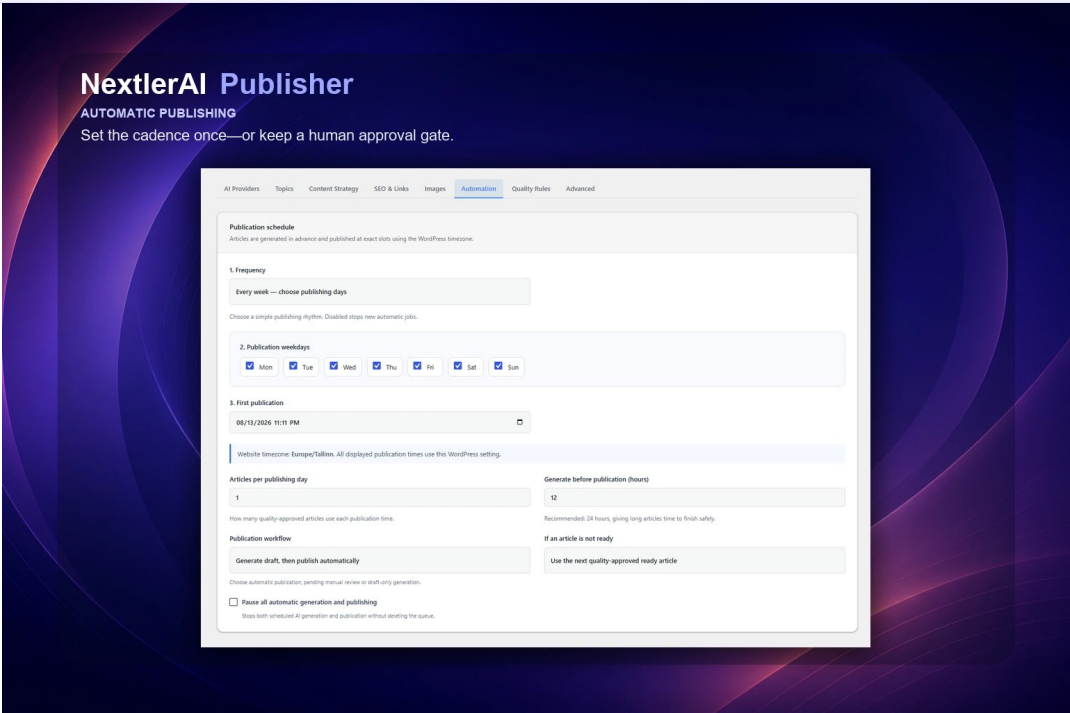
PUBLISH ON YOUR CADENCE

Automation & scheduling

Publisher separates article generation time from publication time. Quality-approved articles can be prepared in advance and scheduled as native WordPress future posts using the website timezone.

Control	Options / behaviour
Frequency	Disabled, every day, selected weekdays, every X days or weekly.
Publication times	Up to 12 distinct times for each active day.
Articles per time	1-10 articles at each configured publication time.
Daily cap	At least the planned schedule capacity; configurable up to 120.
Generation lead	1-168 hours before publication; 24 hours is recommended for long articles.
Workflow	Automatic publish, pending review, or draft-only generation.
Missed slot	Use the next quality-approved ready article or skip the slot.

Start safely
Begin with draft-only or pending-review production. Move to automatic publication only after several articles pass human review for facts, links, images, formatting, language and brand voice.



Automatic publishing uses explicit weekdays, times and WordPress timezone-aware slots.

STAY IN CONTROL

Articles, reports & recovery

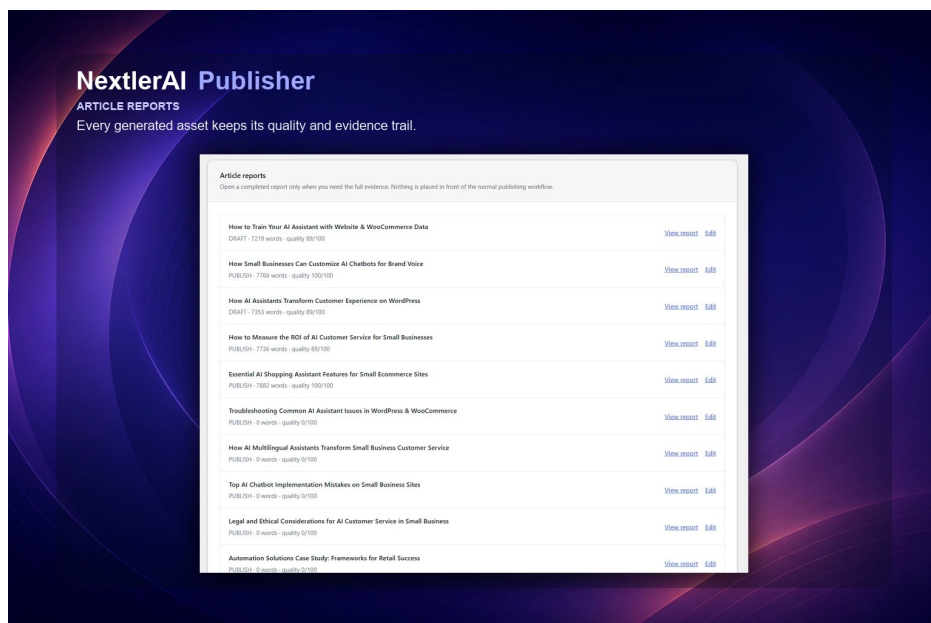
The Articles workspace separates generated, ready, review, scheduled and published states. Archive, restore and WordPress Trash actions are distinct so content is not removed accidentally.

Each article report can include

- Word count and configured range
- Quality score, threshold, warnings and publication blockers
- Structure and module checks
- Internal links and external verified sources
- Featured and inline media status
- SERP, Search Console and sitemap status
- Generation, scheduled and published lifecycle timestamps

Background reliability

- Action Scheduler is used when present; WP-Cron is the fallback.
- Atomic worker locks reduce duplicate concurrent generation.
- Temporary rate limits, network failures and provider outages can retry with backoff.
- Sections and media are checkpointed so recovery can continue from the last completed step.
- A watchdog can recover a missed native WordPress publication schedule.
- Cancelling stops future steps after the current external provider request returns; any already-created draft remains available.



Article reports preserve a visible quality and evidence trail for generated assets.

NATIVE COMPATIBILITY

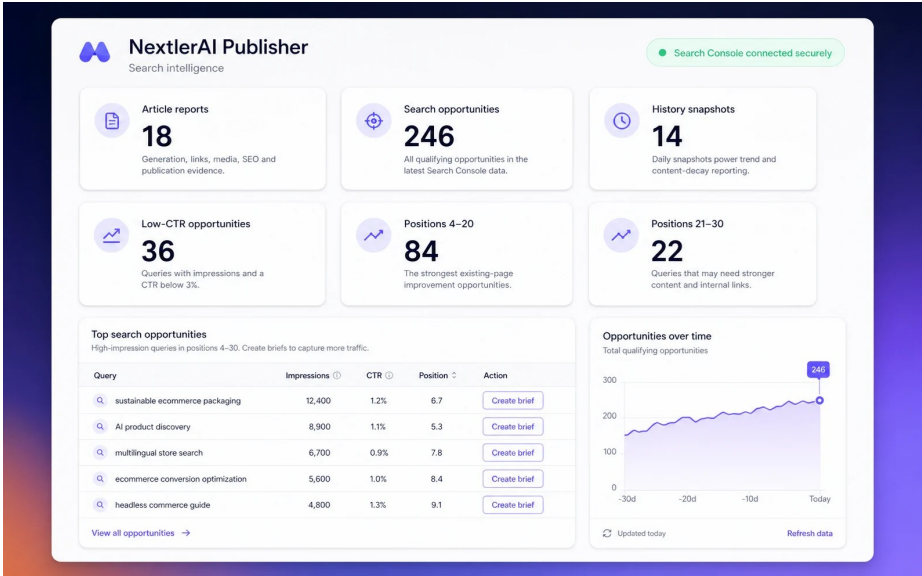
Languages & WordPress integrations

Publisher detects the site language and can work with Polylang and WPML language assignments. Inventory, topic planning and internal links are scoped to compatible languages to reduce cross-language linking and duplicate translated targets.

Integration	Role
WordPress posts	Native editable output, post status, author, comments, categories, tags and featured media.
Public custom post types	Eligible published/searchable types can contribute to inventory and internal links.
WooCommerce	Published products can contribute to inventory and contextual product links.
Polylang / WPML	Language discovery, isolation and post assignment where available.
SEOPress / Yoast / Rank Math / AIOSEO	Compatible SEO metadata fields without requiring a specific SEO plugin.
Action Scheduler / WP-Cron	Background generation, retry and publication work.

Roles and permissions

Publisher administration pages require the WordPress manage_options capability. The configured post author must exist and be able to edit posts. Use the principle of least privilege for all WordPress, Google and AI-provider accounts.



Insights connect publishing decisions with content and search opportunities.

DATA FLOW

Privacy & external services

Service	Data sent	When
Selected text AI provider	Topic, site/research context, instructions, outline and article section context	Planning, writing, repair and quality-related model requests.
OpenAI or Gemini images	Article/section-specific image prompt and generation settings	Only when AI image generation is enabled.
Serper.dev	Search query and country setting	Only when live SERP research is enabled or tested.
Google Search Console	OAuth credentials/tokens and configured property requests	Only when connected and refreshed/tested.
WPBay	No runtime data is sent by the plugin	Purchase entitlement and downloads are handled in the customer's WPBay account.

Local data

Settings, encrypted provider credentials, content inventory, topics, jobs, reports, scheduling ledger and integration state are stored in the WordPress database. Generated article content and media are stored as normal WordPress posts and Media Library items.

Administrator responsibilities

- Review provider terms, privacy policies, quotas, pricing and regional restrictions.
- Do not submit personal, confidential or restricted information unless you have a lawful basis and suitable provider agreement.
- Human-review generated claims, sources, images and SEO metadata before publication.
- Update the website privacy notice when enabled integrations or processing require disclosure.

OPERATE SAFELY

Lifecycle & troubleshooting

Deactivation and deletion

- Deactivation stops Publisher execution and scheduled plugin hooks without deleting generated posts.
- Deleting the plugin removes Publisher settings, logs, cached inventory/integration state and scheduled hooks.
- Generated WordPress posts and Media Library items are not deleted by the supplied uninstall routine.
- Take a database and files backup before deletion if you may need topic/job history or integration settings later.

Common problems

Problem	Checks
Plugin will not start	Install/enable PHP mbstring and OpenSSL, then reactivate. The administrator notice names any missing extension.
Provider request fails	Check key, selected model, billing/quota, provider status, outbound HTTPS and saved connection test.
Job is stuck	Inspect Jobs/Logs and scheduled actions; verify WP-Cron/Action Scheduler; allow current provider request to finish before retry/cancel.
Article misses word range	Review provider output limits, logs and retry state; confirm model supports the configured 1,000-10,000 word workflow.
Automatic post not published	Check quality blockers, ready articles, timezone, native future post, watchdog event and missed-slot behaviour.
Images fail	Confirm OpenAI/Gemini image key/model, quota, timeout, WordPress uploads and WebP support; text generation can be tested separately.
GSC/Serper unavailable	Run the connection test and review credentials/property/quota. Both integrations can remain disabled.

Support evidence

Include WordPress/PHP/plugin versions, selected provider and model, job/topic ID, exact reproduction steps, relevant log messages and screenshots. Remove API keys, OAuth secrets and confidential content before sharing.

GET HELP

Support & reference

Official resources

Resource	Address
Product information and live preview	https://nextlerai.com/product/nextlerai-publisher/
Guides and help	https://nextlerai.com/guides/
WPBay downloads and item support	Use the order/item support area in your WPBay account.

Support scope

Product support covers documented installation, configuration and reproducible defects on supported environments. It does not include custom content strategy, article fact-checking, custom development, hosting administration, third-party account approval, or fees and outages controlled by AI, Google, Serper or other providers.

Pre-launch checklist

- AI connection tested
- Inventory rebuilt and topics reviewed
- Brand voice, length, links, SEO and media configured
- Draft-only sample articles reviewed
- Background queue and real cron confirmed
- Schedule timezone and publication slots checked
- Backup completed and privacy disclosures reviewed

PLAN. RESEARCH. CREATE. PUBLISH.

NextlerAI Publisher

A controlled WordPress publishing operation powered by your content, rules, schedule and selected AI provider.

Documentation version 3.7.6 | Prepared for marketplace distribution | Copyright 2026 NextlerAI