

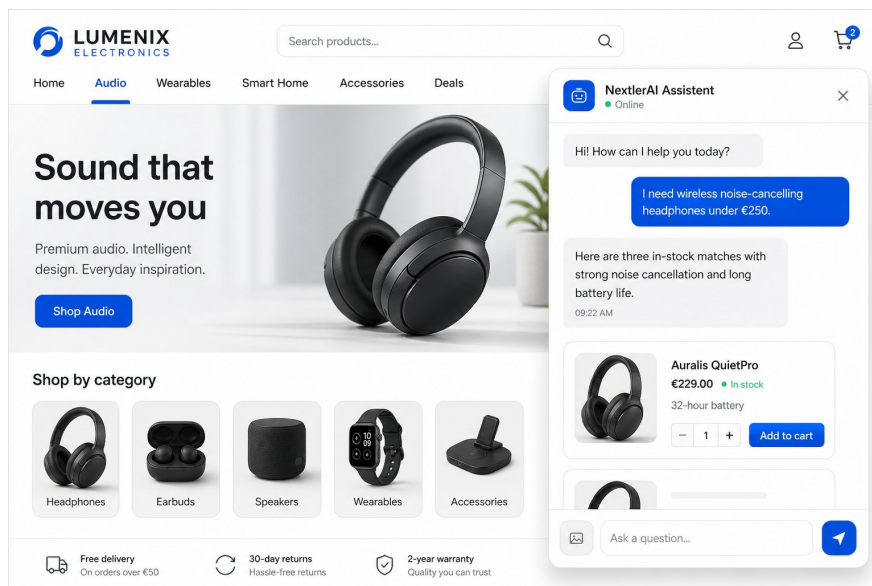
NEXTLERAI

NextlerAI Assistant

AI sales and support assistant for WordPress & WooCommerce

INSTALLATION · CONFIGURATION · USER GUIDE

Version 1.30.4 | WordPress 6.0+ | PHP 7.4+



WPBay Unlimited Websites Lifetime - no activation key

AI provider usage is not included. Connect your own Google Gemini, OpenAI, Anthropic or xAI API key.

[START HERE](#)

Welcome

NextlerAI Assistant is a multilingual AI assistant for WordPress websites and WooCommerce stores. It can answer from your indexed website content and, with WooCommerce active, guide shoppers to real products using semantic search, product cards, comparisons and cart actions.

What is included

The WPBay edition, lifetime use on unlimited owned and client websites, product updates made available through WPBay, and the features described in this guide. AI-provider usage and hosting are separate.

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The WordPress administrator interface may show the shorter menu label NAI Assistant. In this guide, that menu and NextlerAI Assistant refer to the same plugin.

BEFORE INSTALLATION

Requirements & WPBay edition

Requirement	Minimum / status	Notes
WordPress	6.0 or newer	Plugin version 1.30.4 is tested with WordPress 7.1.
PHP	7.4 or newer	The mbstring and OpenSSL extensions are required and enforced.
WooCommerce	Optional; tested 11.0	Required for product search, recommendations, variations, cart, order status and stock features.
Elementor	Optional	Only required when using the bundled Elementor widgets.
AI provider	At least one API key	Google Gemini, OpenAI, Anthropic (Claude) or xAI (Grok).
HTTPS	Required in production	Protects provider requests, administrator sessions and external embeds.

WPBay Unlimited Websites Lifetime

- The WPBay edition is sold as a one-time Unlimited Websites Lifetime purchase.
- Use the plugin on unlimited websites owned or managed by the purchaser, including client websites.
- There is no monthly or annual plugin subscription.
- This build has no License page, asks for no marketplace key and does not contact the NextlerAI license server.
- Changing domains requires no in-plugin deactivation because this edition has no site-count activation limit.
- A lifetime product license does not include fees charged by Google, OpenAI, Anthropic, xAI, hosting providers or other third parties.

WPBay edition

Install and activate the plugin normally. Purchase records, downloads, updates and product support are managed through the customer's WPBay account. This edition has no site-count activation limit.

QUICK START · PART 1

Install & activate

Install the original ZIP downloaded from your WPBay account. Do not unzip and re-zip the inner plugin folder unless specifically instructed.

- 1 Sign in to WordPress with an administrator account.
- 2 Open Plugins → Add New Plugin → Upload Plugin.
- 3 Choose nextler-ai-assistant-1.30.4.zip, click Install Now, then Activate Plugin.
- 4 Open NextlerAI Assistant / NAI Assistant. The WPBay edition is ready immediately and has no separate license screen.
- 5 If you need store features, install and activate WooCommerce before indexing products.

Safe update installation

When upgrading from an earlier NextlerAI Assistant version, upload the new ZIP and choose WordPress's replace-current-version option. The plugin slug, settings, indexes and conversations remain compatible. Always take a database backup before a production update.

Do not delete first

Deleting the plugin can remove its tables and settings unless the preserve-data option was enabled. For ordinary updates, install the new version over the existing version.

The screenshot shows the 'NextlerAI Assistant' settings page in WordPress. The 'General' tab is selected, showing options for 'Assistant identity' (name and welcome message), 'Storefront behaviour' (enable assistant and detect language), and 'Conversation settings' (response style). A 'Save changes' button is at the bottom.

NextlerAI Assistant Settings Assistant ready

General Appearance Products & Cart Knowledge Base Contact & Leads Logs / Analytics Advanced

Assistant identity

Assistant name: NextlerAI Assistant

Welcome message: Hi! How can I help you today?

Storefront behaviour

☒ Enable Assistant on the storefront

☒ Detect visitor language automatically

Conversation settings

Response style: Helpful and concise

Save changes

The General settings area controls core assistant behaviour and the floating widget.

QUICK START · PART 2

Connect an AI provider

Go to NextlerAI Assistant → Settings → AI Providers. Choose the chat provider and embedding provider independently, paste the required API key(s), save, and use Test connection. Keys are encrypted at rest with OpenSSL and installation-specific WordPress salts and are used server-side. If OpenSSL is unavailable, the plugin blocks key storage and shows an administrator warning instead of storing plaintext.

Provider	Chat	Embeddings	Vision / image search
Google Gemini	Yes	Yes	Yes
OpenAI	Yes	Yes	Yes
Anthropic (Claude)	Yes	No	Yes
xAI (Grok)	Yes	No	Yes

Claude or Grok users

Claude and Grok do not provide the embedding endpoint used by this plugin. Select Google Gemini or OpenAI as the embedding provider.

Changing the embedding provider or embedding model

Embeddings produced by different models are not interchangeable. After changing the embedding provider or model, save the settings and rebuild the product and knowledge indexes from the dashboard.

 **NextlerAI Assistant**

AI providers

Connect and manage your AI providers. Keys are encrypted and AI requests run server-side.

**Google Gemini**
Connect your Google account to use Gemini models.
Connect

**OpenAI**
OpenAI connected
Use OpenAI models including GPT series.
Connected

**Anthropic Claude**
Connect to Anthropic to use Claude models.
Connect

**xAI Grok**
Connect to xAI to use Grok models.
Connect

Models

Choose the models you want to use with each provider.

Chat model
GPT-4o mini

Embedding model
text-embedding-3-small

 Keys are encrypted and AI requests run server-side.

Test connection

Save changes

AI Providers: configure chat, embeddings and model selection without exposing API keys to visitors.

nextlerai.com

Page 5

QUICK START · PART 3

Build the product & knowledge indexes

Semantic search works from numeric embeddings stored in your own WordPress database. Initial indexing is required before meaningful product or content retrieval is available.

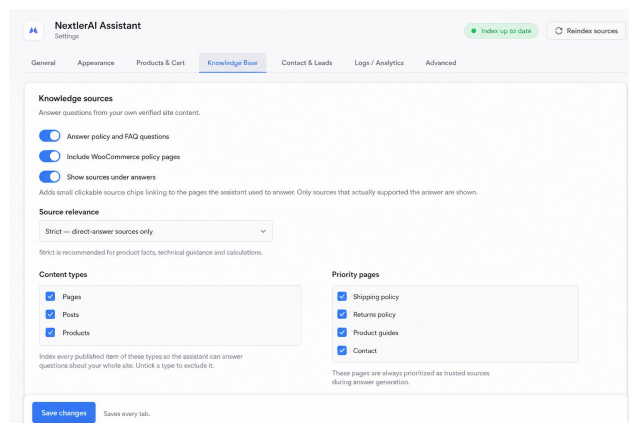
- 1 Open the NextlerAI Assistant dashboard and click Reindex all products.
- 2 Keep WordPress cron working and allow the background queue to finish. The plugin uses WooCommerce Action Scheduler when available.
- 3 Open Knowledge Base, select the published pages that contain policies, FAQs, services or guides, and add any custom question-and-answer pairs.
- 4 Save the knowledge settings, then rebuild the knowledge index.
- 5 Test with a real product request and a policy question. Confirm that the answer and displayed source/product cards are correct.

What is sent while indexing

For product indexing, the title, short description, categories and selected attributes are sent to the configured embedding provider. For knowledge indexing, selected page content and custom Q&A; text are sent. The returned numeric vectors are stored locally in the site's database.

Operational notes

- Changed products are re-embedded; unchanged products can be skipped.
- Large catalogs finish in the background. Shared hosting or disabled WP-Cron can delay the queue.
- Reindex after changing the embedding model, important product content, catalog language setup, or selected knowledge sources.
- Clear the answer/embedding cache after materially editing policy pages if immediate results are required.



Knowledge Base sources keep policy and support answers grounded in content you control.

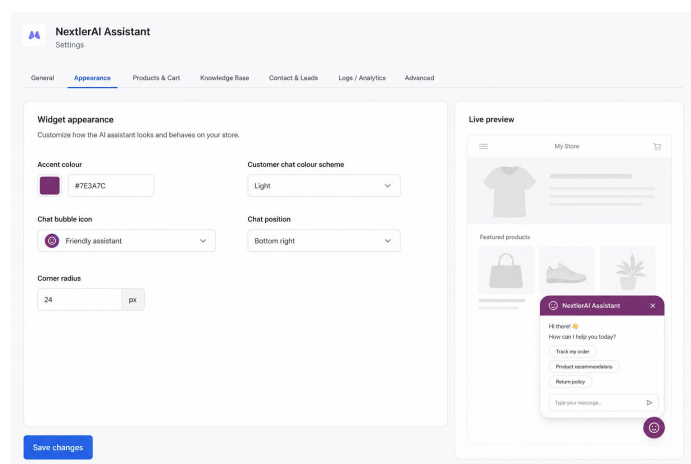
CORE SETTINGS

Configure the assistant

Area	What to configure
General / Chatbot	Enable the assistant, floating widget and core response behaviour. Exclude pages where the floating launcher must not load.
AI Providers	Chat provider, embedding provider, model selection, API keys and optional smart routing.
Product Search	Result limits, browse batches, lexical/semantic controls, alternatives and catalog-specific matching rules.
Knowledge Base	Published content sources, custom Q&A, page/service training and retrieval diagnostics.
Appearance	Colours, icon, theme, launcher placement, dimensions and responsive presentation.
Languages	Admin language, assistant identity and visitor-language content behaviour.
Embed	Reusable embed profiles, shortcode/PHP snippets, external loader and origin allowlist.
Advanced	Caching, diagnostics, privacy/retention options and uninstall data preservation.

Recommended first-production checklist

- Use a paid AI-provider account for production if the provider's free-tier privacy or quota terms are unsuitable.
- Write a concise assistant identity and limit answers to your store/site scope.
- Select only authoritative, current policy pages for the knowledge base.
- Test prices, stock, variations, translations, cart actions, order-status verification and mobile layout.
- If optional analytics was intentionally enabled, review zero-result queries after launch and improve content or matching rules.



Appearance settings provide a live, theme-isolated assistant presentation.

PUT THE ASSISTANT WHERE CUSTOMERS NEED IT

Display & embed options

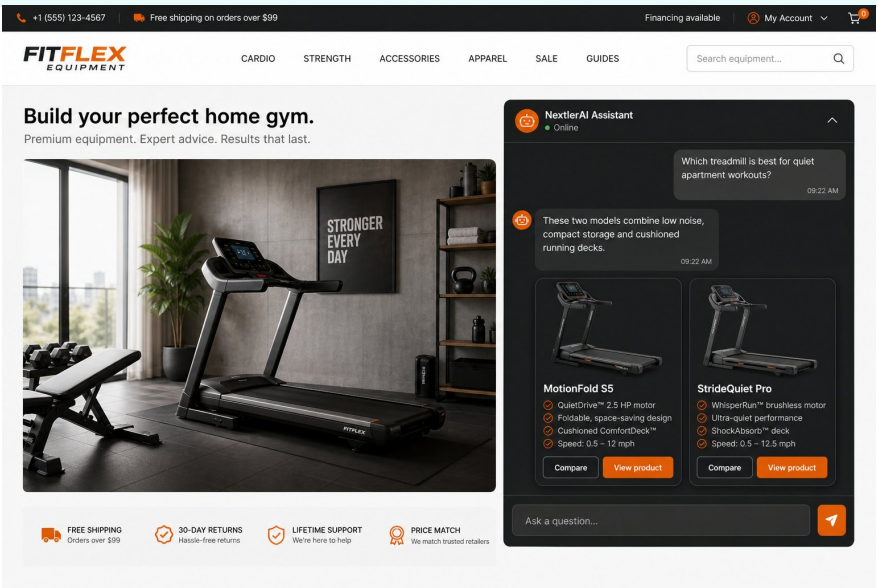
All native display surfaces use the same assistant renderer. Choose one or combine several without rebuilding the assistant logic.

Method	Use case	Setup
Floating widget	Site-wide help and shopping	Enable under General → Chatbot; adjust side, offsets and size under Appearance/Embed.
Shortcode	Pages, posts and builders	Create an embed profile, then paste its generated shortcode into content.
Gutenberg block	Block editor pages	Insert the NextlerAI Assistant block and choose the desired profile/options.
Elementor widgets	Designed landing/store pages	Use Chat, Search or Recommendations widgets. Elementor is required only for these.
PHP helper	Theme/plugin integration	Call the generated helper shown beside the embed profile.
External iframe loader	Another HTTPS website	Enable external embed, allowlist exact origins, then copy the generated loader snippet.

Generated integration examples

```
[nextler_ai_embed id="your-profile-id"]  
  
echo nextler_ai_embed( 'your-profile-id' );
```

External embed security
Add one exact HTTPS origin per line. Wildcard subdomains require an explicit entry such as `https://*.example.org`. Cross-site embeds intentionally disable cart, checkout, order lookup and stock-notification actions.



Inline assistant embedded in page content.

COMMERCE FEATURES

WooCommerce customer journeys

When WooCommerce is active and the product index is ready, the assistant can guide shoppers through grounded store interactions.

- Semantic product discovery by meaning, use case, recipient, budget and other natural-language constraints.
- Real WooCommerce filters for price, category, stock, attributes, brand, size, colour and sorting.
- Product cards using live title, image, price, stock and available actions.
- Clarifying questions when the request is too broad, using available catalog facets.
- Side-by-side comparison of two or three products from verified product data.
- Variation selection, quantity controls and add-to-cart actions.
- Cart-aware complementary suggestions and a handoff to the site's secure checkout/payment page.
- Order-status lookup using order number and billing email verification.
- Back-in-stock registration when the feature is enabled.
- Visual search by shopper-uploaded image when a compatible vision provider is configured.

Grounded by your store

The assistant is designed to recommend actual catalog items and use retrieved store/site evidence. Administrators remain responsible for testing catalog data, policies and model behaviour before launch.

STRIDE COLLECTIVE

NextlerAI Assistant
Online

Compare the AeroRun Pro and TrailFlex GTX.
10:24 AM

Side-by-side comparison

	AeroRun Pro	TrailFlex GTX
Best for	Road running	Trail running
Cushioning	High	Medium
Waterproof	No	Yes
Weight	248 g	310 g

★ Choose AeroRun for speed on roads; TrailFlex for wet trails.

[View AeroRun](#) [View TrailFlex](#)

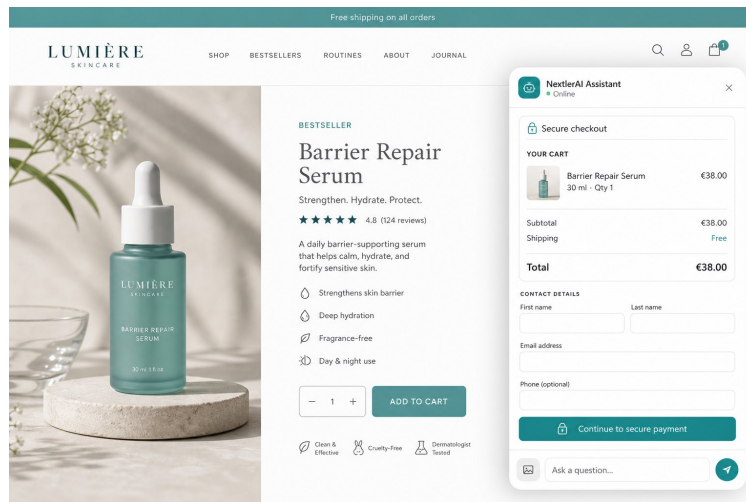
Ask a question...

Side-by-side comparison uses live WooCommerce facts.

CUSTOMER EXPERIENCE

Cart, checkout & support

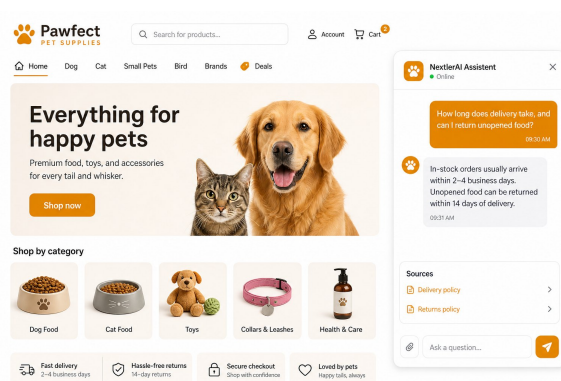
NextlerAI Assistant can update the WooCommerce cart and present totals and available shipping context in the conversation. Payment remains on your WooCommerce checkout, preserving the store's configured gateway and security flow.



Cart and checkout handoff inside the guided shopping conversation.

Customer-support answers

Select authoritative shipping, returns, warranty, service and FAQ pages in the Knowledge Base. The assistant can then answer from those sources and provide appropriate destination links. Keep policy text current and reindex after meaningful changes.



Grounded customer-support answers can use your selected pages and custom Q&A.;

PRESENTATION

Languages, appearance & accessibility

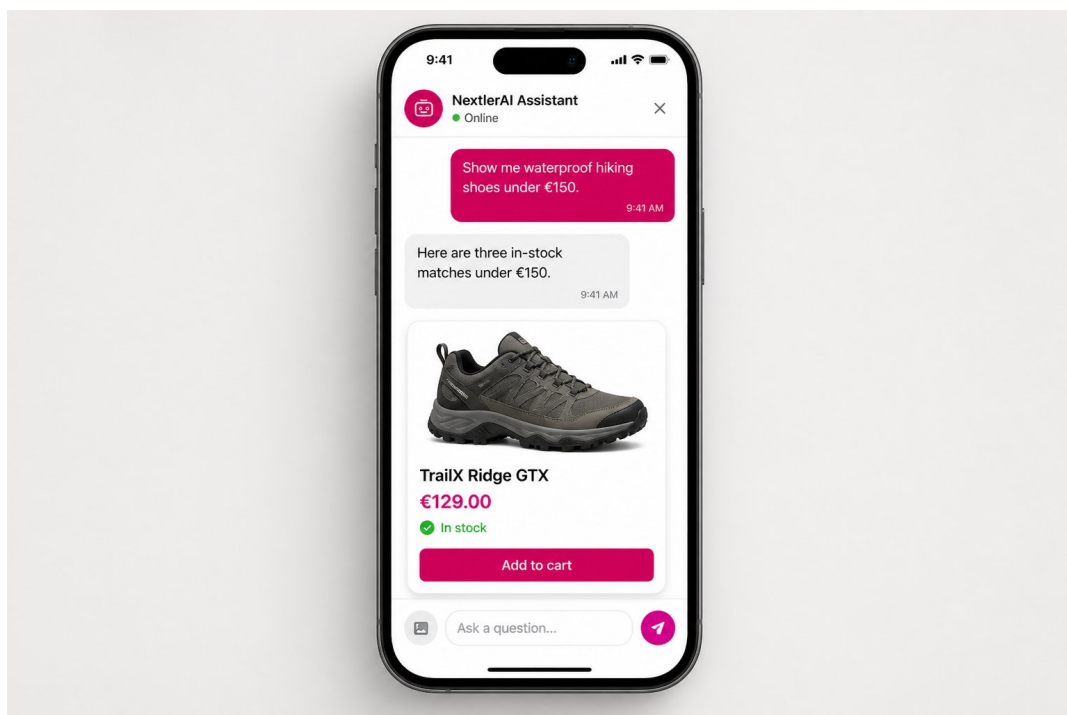
The assistant detects and responds in supported visitor languages while the administrator interface can be localized independently. Version 1.30.4 includes administration translations for English, Estonian, Finnish, German, Russian, Spanish and French.

Multilingual setup

- Keep translated products and pages correctly linked in WPML or Polylang; TranslatePress language context is also detected.
- Index the content used by each site language and test retrieval in every customer-facing language.
- Set localized assistant identity, headings, placeholders, suggested prompts and zero-price labels where available.
- When results appear in the wrong language, confirm page/product language metadata and rebuild the relevant index.

Appearance and responsive behaviour

- Choose light, dark or system-aware presentation and a brand accent colour.
- Select launcher/chat-header icon styles and fixed left/right placement.
- Configure widget width, height, launcher size and desktop offsets; choose sheet, full-screen or contained mobile layout for embeds.
- The widget uses Shadow DOM isolation so most theme CSS does not alter its interface.
- Check keyboard focus, colour contrast, zoom, screen size and touch controls on the actual theme before launch.



Responsive customer experience on mobile.

OPERATE RESPONSIBLY

Analytics, privacy & data

Analytics, diagnostic logging, demand logging and answer previews are disabled by default in the WPBay edition. Administrators can opt in only after reviewing their privacy obligations. Use any enabled insights to improve product data and knowledge sources; do not treat model output as a substitute for reviewing business information.

Data flow

Data	Destination / storage	Purpose
Provider API keys	OpenSSL-encrypted in WordPress; server-side only	Authenticate AI requests. Storage is blocked if OpenSSL is unavailable.
Product/site text	Selected AI embedding provider	Create embeddings for semantic retrieval.
Shopper message + short history + retrieved context	Selected chat/embedding provider	Understand the query and generate a grounded answer.
Uploaded search image	Configured vision-capable provider	Identify a product type before catalog matching.
Embeddings and plugin settings	Your WordPress database	Local retrieval and configuration.
Optional analytics/log records	Your WordPress database	PII-redacted queries, pseudonymous sessions and URL paths without query strings; disabled by default.

Retention and WordPress privacy tools

- PII redaction is always applied to stored diagnostic and analytics text when those features are enabled.
- Session identifiers are stored as keyed pseudonymous hashes; raw page query strings and fragments are removed.
- Back-in-stock email registrations are retained for up to one year and purged automatically.
- WordPress personal-data export and erasure tools include back-in-stock registrations and linked analytics/order attribution records.

Administrator responsibilities

- Review the terms, privacy policy, regional availability, quotas and pricing of every AI provider you enable.
- Update your site's privacy notice and obtain any consent required by your jurisdiction and data use.
- Avoid placing unnecessary personal or confidential information in knowledge sources or model prompts.
- Restrict administrator access and protect WordPress salts, database backups and API credentials.

No bundled AI allowance

NextlerAI Assistant is bring-your-own-key software. AI-provider usage charges and quotas are controlled by your own provider account.

LIFECYCLE

Updates, backup & uninstall

Before an update

- Back up WordPress files and the database.
- Check the changelog and confirm WordPress, PHP, WooCommerce and provider compatibility.
- Apply the update on staging first when the store is business-critical.

After an update

- Confirm that the provider connection succeeds and the expected indexes remain available.
- Check the dashboard for an index compatibility or reindex notice.
- Clear relevant caches and test the widget, product retrieval, cart and one policy answer.

Deactivation vs deletion

Action	Result
Deactivate	Stops the plugin and clears its scheduled hooks; settings, custom tables and indexed data are retained.
Delete — default	Removes plugin settings, custom tables (embeddings, knowledge base, analytics, back-in-stock and usage) and cached data.
Delete with preserve-data enabled	Keeps plugin data for a later reinstall. Enable Settings → Advanced → Keep NextlerAI Assistant's data before deleting.

Moving to a new domain

No in-plugin deactivation is required. Install the WPBay ZIP on the replacement website and restore or rebuild data as appropriate. The unlimited lifetime entitlement does not impose a site-count activation limit.

COMMON CHECKS

Troubleshooting

Problem	Checks and corrective action
Plugin will not start	Install/enable PHP mbstring and OpenSSL, then reactivate. The administrator notice names any missing required extension.
Provider test fails	Confirm the correct key/provider, account billing/quota, server outbound HTTPS, PHP cURL/OpenSSL and provider regional availability.
No or weak product results	Verify WooCommerce products are published/in stock as expected, finish indexing, check provider/model compatibility and run retrieval diagnostics.
Index does not finish	Check WooCommerce Scheduled Actions, WP-Cron/real cron, PHP errors, provider rate limits and Action Scheduler failed actions. Retry after fixing the cause.
Wrong-language results	Confirm translated content links and language metadata; ensure sources exist in that language; rebuild indexes.
Widget does not appear	Confirm the floating widget is enabled, the current page is not excluded, caches are cleared, and no JavaScript/CSP error blocks assets.
External embed fails	Use HTTPS, enable the loader, add the exact host origin to the allowlist and recopy the generated snippet.
Image upload is unavailable	Configure and test a compatible vision model. The control is hidden when no usable vision connection exists.
Cart/order action unavailable	Confirm WooCommerce is active. Sensitive commerce actions are intentionally disabled in cross-site external embeds.

Useful diagnostic evidence

- WordPress, PHP, WooCommerce and plugin versions; active theme and relevant plugins.
- The exact page URL and repeatable steps, with sensitive keys/customer data removed.
- Provider and model names, connection-test result, indexing state and failed scheduled actions.
- Browser console or WordPress error-log entries associated with the failure.
- A plugin diagnostic export if available, reviewed and redacted before sharing.

GET HELP

Support & reference

Before opening a support request, update to the latest eligible version, reproduce the issue with a supported WordPress/PHP setup, run the relevant provider test, and collect the diagnostic evidence listed on the previous page.

Official resources

Resource	Address
Product information and live demonstration	https://nextlerai.com/product/nextlerai-assistant/
NextlerAI guides	https://nextlerai.com/guides/
WPBay downloads and item support	Use the order/item area in your WPBay account.

Support scope

Product support covers installation guidance, documented configuration and reproducible defects in NextlerAI Assistant on supported environments. It does not include custom development, store content creation, third-party service fees, AI-provider account approval, hosting administration, or conflicts caused solely by unsupported/custom third-party code.

Information to include

- WPBay order reference; this edition has no activation key to share.
- Site and server versions, plugin version and WooCommerce status.
- Concise expected result, actual result and exact steps to reproduce.
- Relevant screenshots/logs with API keys and personal data removed.

BUILD BETTER CUSTOMER JOURNEYS

NextlerAI Assistant

AI-guided discovery, grounded support and WooCommerce actions — powered by the providers and content you control.